**Sample Language:**

The first Blacksburg Blockchain Symposium will be held on April 20, 2018 from 8am to 2:30pm at the Lyric Theatre in Blacksburg, VA, hosted by the Global Forum at Virginia Tech. As the first Mid-Atlantic blockchain event, this is a one-of-a-kind opportunity for attendees to with national and local blockchain innovators, academic experts, and policy makers who are advancing the global blockchain discussion while answering pressing questions, including: What are the social impacts of this new tech-topia? What about its dystopian consequences? Does it provide us with more resilient alternatives?

The event is free, and open to the public, but pre-registration is required at www.bburg-blockchain.io

Never before has a technological innovation so instantaneously and comprehensively challenged the age-old institutions which underpin systems of money and credit, property rights, and production. The symposium will provide a one-of-a-kind opportunity for attendees to engage with leaders who are advancing the global blockchain discussion while answering pressing questions, including: What are the social impacts of this new tech-topia? What about its dystopian consequences? Does it provide us with more resilient alternatives?

**Sample Email Introduction**

​Good Morning,

I would like to extend an invitation to you, your colleagues and students to join the Global Forum at Virginia Tech for the Blacksburg Blockchain Symposium.  As the first Mid-Atlantic blockchain event, the symposium will bring together local blockchain innovators, academic experts, and policy makers to examine the **promise, potential, and pitfalls of blockchain** in a variety of contexts, with a central focus on exploring the many *regulatory challenges* that are emerging around the blockchain and how we conceptualize resilience within our financial and political systems.

**The event is free, and open to the public, but registration is required at** [**www.bburg-blockchain.io**](http://www.bburg-blockchain.io) **please, feel free to share**

*If you have any questions, please do not hesitate to contact me at* [*davon@vt.edu*](mailto:davon@vt.edu) *or* [*312.206.0398*](tel:%28312%29%20206-0398)*.*